

Conferencia: "Creation of e-Portfolio System for the New Digital Era"

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Chief Technology Officer y Assistant Dean de Stanford University School of Education. El expositor presentó un nuevo enfoque de diseño del sistema e-portfolio (portfolio electrónico o digital).

Instituto de Educación Universidad ORT Uruguay 30 de julio de 2012

E-Portfolio

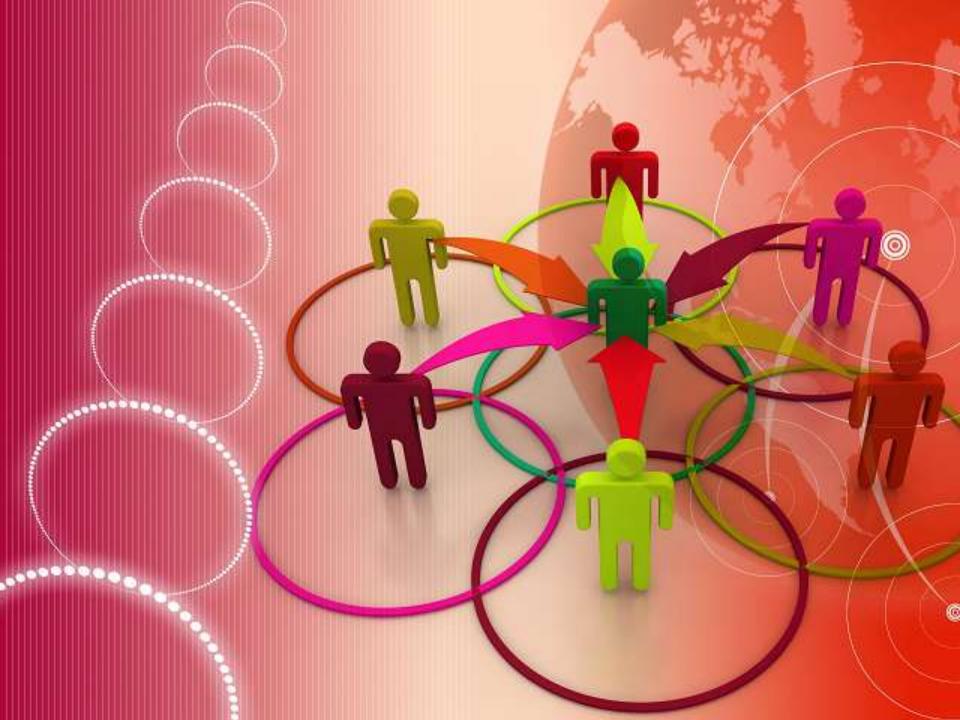
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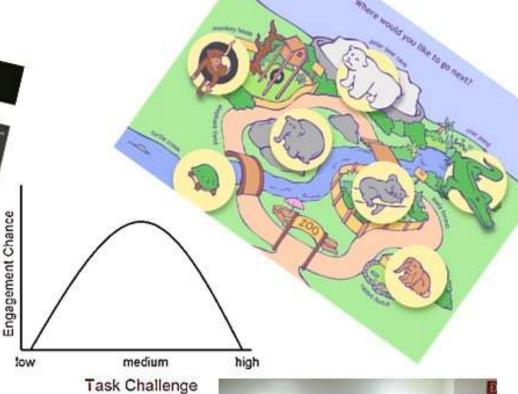






EDUC 391









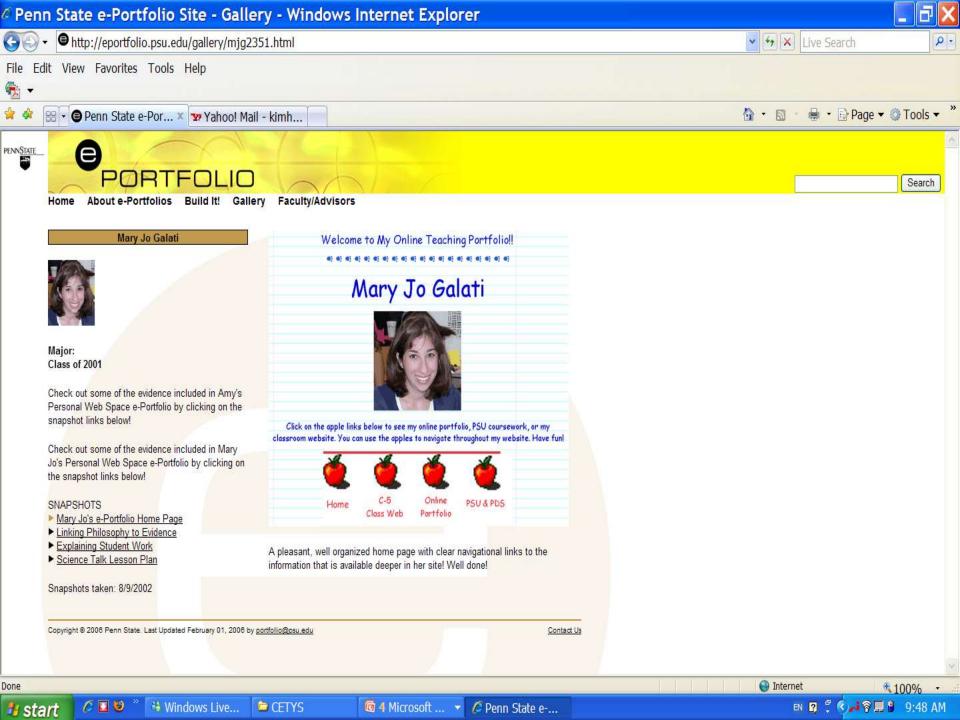




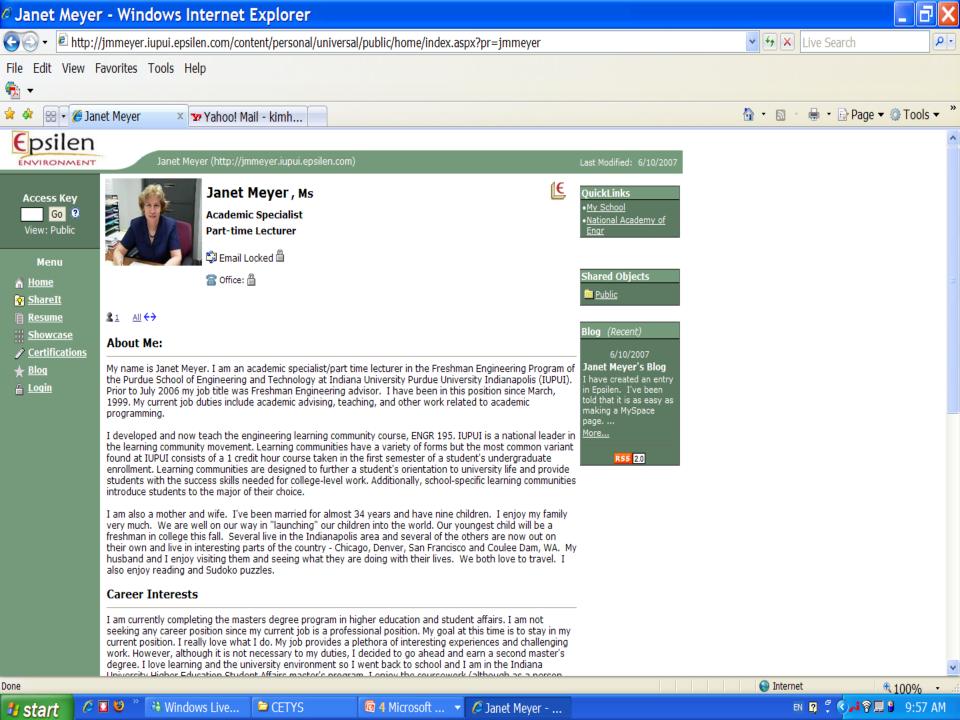
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E-portfolio

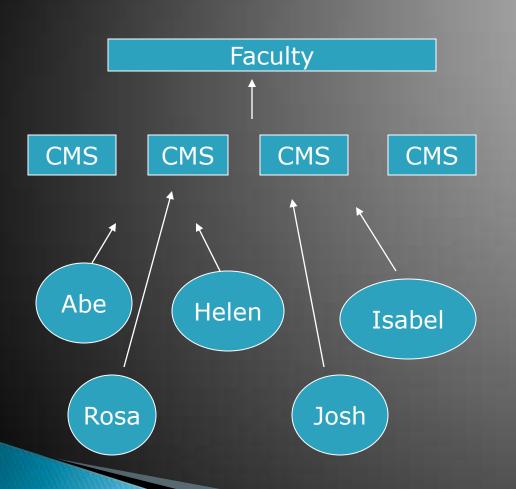
- What is it?
- Is it a personal website?
- Is it a university web portal service?
- Is it a learning or assessment system?
- What is it for?

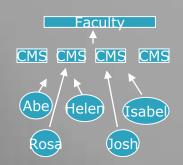




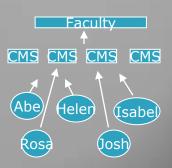


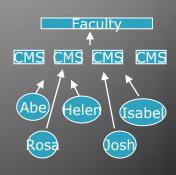
Segmented Learning





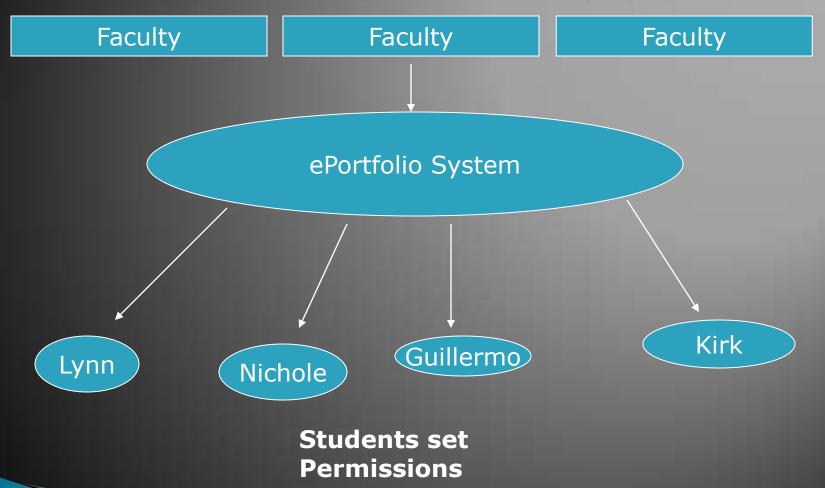






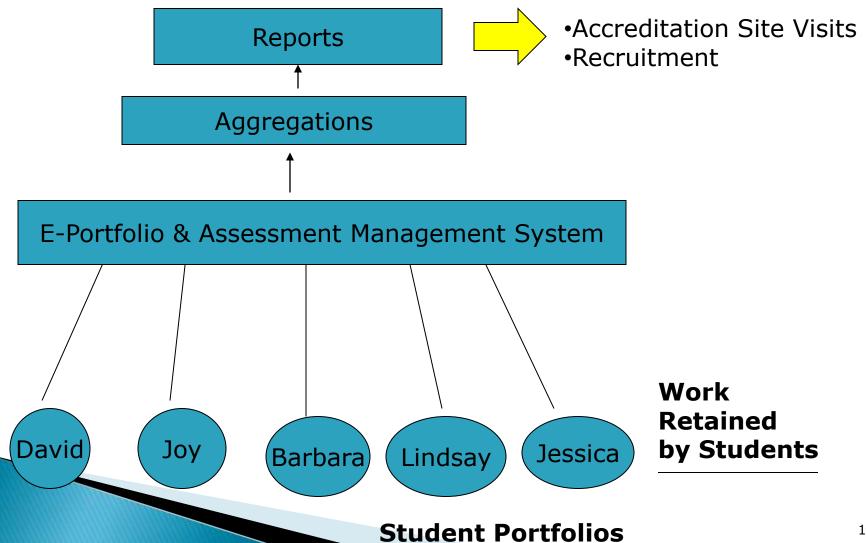
ePortfolios:

Students have constant Access to establish and develop own portfolios for multiple purposes.



Uses for ePortfolios

- 1. Individual reflective portfolio
- 2. Advising management system
- 3. Resume builder
- 4. Citizen portfolio Workforce development
- 5. Faculty portfolio
- 6. Showcase portfolio
- 7. Identity development portfolio
- 8. Assessment management system



Portfolio Development Process

Technology Value Added

Collection

Digital Archive (the Working Portfolio)

- What is the content of portfolio items (determined by the assessment context) and the type of evidence to be collected?
- What multimedia materials will you gather that represent a learner's achievement?

Selection

ightharpoonup

Hyperlinking/Thinking/Metacognition

- How will you select the specific artifacts from the abundance of the working portfolio, to demonstrate achievement of the portfolio's stated goals?
- What are your criteria for selecting artifacts and for judging merit?
- How will you organize the digital artifacts?

Reflection and Direction



Storytelling

- What do your selected artifacts say about you and your learning?
- How will you record self-reflection on work and achievement of goals?
- How will you record goals for future learning based on the personal reflections and feedback?
- Portfolios tell a story. What story does your portfolio tell?

Presentation



Publishing

- How will you use some of the graphics capabilities of current computer systems to add style and flair to the
 portfolio, and to interject personality and individuality?
- How will you record the portfolio to an appropriate presentation and storage medium?
- How will you or your students present the finished portfolio to an appropriate audience?

Assessment and Evaluation



Collaboration

- How will you share work and record faculty feedback on student work and achievement of goals?
- How will you evaluate the portfolio's effectiveness in light of its purpose and the assessment context?
- Depending on portfolio context, how will you use portfolio evidence to make instruction/learning decisions?
- Will you develop a collection of exemplary portfolio artifacts for comparison purposes?

Current Students

- Current students can <u>check their overall</u> <u>degree and credentialing progress.</u>
- Update their biographic information.
- Update digital portfolios for various purposes.
- Share learning strategies or reflections while collaborating on group work.



Faculty

- Enter and review various assessment results and student data.
- Conduct data analyses using the built-in tools that link datasets from admission, internship evaluations, and university administrative databases.

Enhance the curriculum based on research results.

Alumni

- Develop and augment their portfolios with digital artifacts such as videos, photos, PowerPoint presentations, or electronic documents resulted from their coursework, practicum training, or field works.
- Access learning resources for <u>continued</u> <u>professional development</u>.
- Update their contact information.
- Serve as cooperative mentors.

Administrative Staff

- Add course or <u>program evaluation</u> data.
- Assign roles and resources to accounts.
- Analyze data and generate reports.
- Update web services on the portal.
- Import datasets from work (e.g., schools where graduates are employed) achievement test scores from school district.
- Generate reports for accreditation agencies
- Export STAT-ready data files

Potential Employers

- Examine student portfolios before and after graduation.
- Access electronic resumes and actual coursework.
- Review faculty remarks and internship evaluations.
- Make direct contact with students, faculty, and administration.(Conduct searches based on needs)

Supporting Community

- Advisors
- Work Supervisors
- Cooperative Mentors
- Alumni Network
- Industry Partners
- Investors



Future For University Web Portals

- More Open, but More Secured (Tiered)
- Ubiquity of Access
- Community-Integrated
- Focus More on mROI (e.g., Learning Outcomes, Efficiency, Employability)
- Accountability
- Visibility
- Identity
- Creativity
- Informal Learning Opportunity

Besides other functions of universities, the very obvious noble mission of higher education providers is to ensure that **students** meet the leaning goals while in school and perform respectably after graduation.

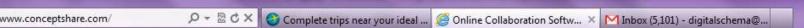
Higher education providers are pressured to develop and improve the methodology of **performance**based assessment; establish and maintain the community and industry-based student development and support system; and initiate and track accountability for student learning progress, outcomes, and performance.

The turn-key web portal system should provide an array of services and tools for <u>current students</u>, <u>alumni</u>, <u>faculty</u>, <u>administrator</u>, <u>supporting community</u>, & <u>potential employers</u>.

E-portfolio Systems

- https://www.iwebfolio.com/
- http://www.eportaro.com/
- http://chalkandwire.com/
- https://www.taskstream.com/
- http://www.tk20.com/
- http://www.concord-usa.com/
- http://www.angellearning.com/products/eportfolio/learner_ _experience.html
- https://mahara.org/
- http://www.avenetefolio.com/

Average annual license fee = \$2 - \$60 per student or \$250,000 for institutional license. Additional storage, features, premium accounts cost more.



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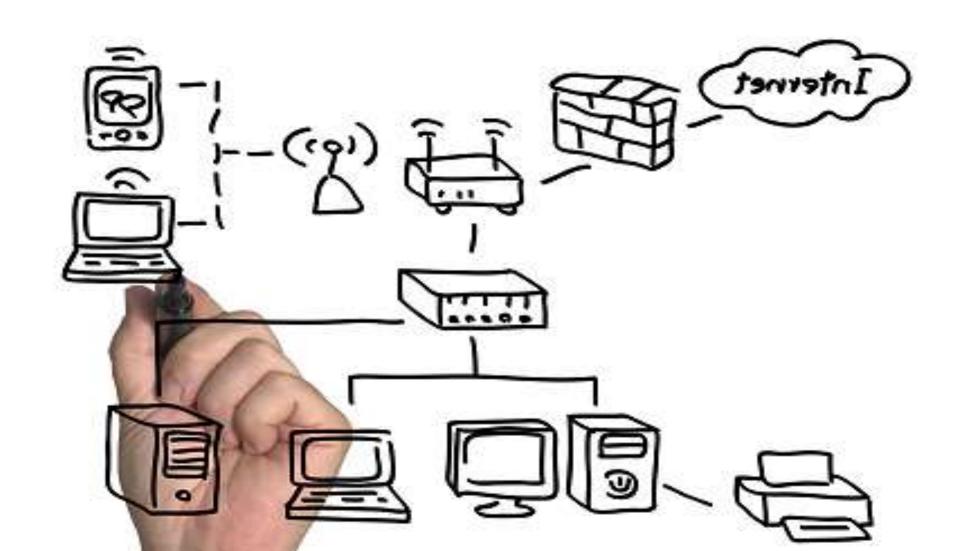


Challenges

How do you collect the evidence of leadership?



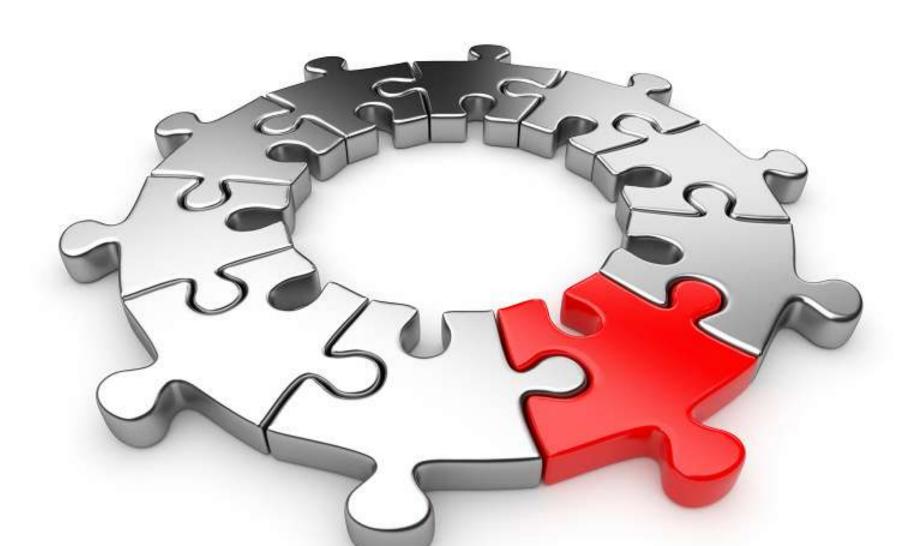
How do you capture the process quality?



How do you capture team work?



Creating a convincing cohesive message



Tips

- Tailor e-portfolio to your campus:
 - Small liberal arts: showcase student work; advisement management
 - State University: assessment management system
 - Community College: workforce development use individual portfolio
 - Professional schools: assessment management system with standards for your field

Tips, 2

- Include writing, art, music, or architecture faculty – the traditional portfolio fields – on your e-portfolio task force
- Re-accreditation needs will drive broad implementation, but also do pilot implementation

Tips, 3

- It will all mean nothing if students aren't taught how to do "folio thinking" and how to build an eportfolio.
- And will succeed if faculty use the production of the e-portfolio as the main project in the course

Potential Research Areas

- Achievement Metrics
- Motivation
- Organization & Visualization of Portfolio
- Comprehension
- Adoption, Implementation & Sustainability

E-Portfolio

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